

LTRC Tap/Jazz Program

March 8, 2010

Dear Parents and Dancers,

We will be selling recital patron messages, personal ads and business ads again this year instead of charging admission to the recitals. The Patron Drive is one of our fund raisers. This is an opportunity for you and other relatives and friends to send a good luck message to your favorite dancers or for dancers to send messages to others. These messages will be printed in the back of the recital program. Again last year there were a number of dancers who were disappointed because they did not have any patron messages or ads. Our goal is to have at least one patron message or ad for each dancer.

Patron Messages: \$2.50 per message ***

Each patron message should be 25 words or less.

*** Longer patron messages are also acceptable ~ A patron of 26 to 50 words is \$5.00. A patron message of 51 to 75 words is \$7.50, etc.

The patron messages can be from Dad, Mom, brothers, sisters, pets, grandparents, uncles, aunts, cousins, neighbors, friends, etc. The dancers can also send messages to other dancers, their class, their instructors or assistants, other staff members or to whomever else they want.

Examples: Dancer's Name: Sierra Raspa

Message: Good luck in your recital today. We know you have worked hard and can't wait to see you dance. Love, Mom and Dad

Message: I know you will do great. I can't wait to see you dance. Love, Your brother

Message: To Miss Brianna and Miss Ivana ~ Thanks for teaching me this year. I loved getting stickers each week. Love, Sierra

Message: To Wed 6:00 Tap and Wed 6:45 Jazz ~ Do a good job today and remember to smile. Love, Sierra

Patron Ads:

¼ PAGE AD ~ \$12.50

FULL PAGE AD ~ \$50.00

½ PAGE AD ~ \$25.00

FRONT or BACK COVER AD ~ \$75.00

- Ads must be sent electronically.
- Ads can be photos or created by hand or by computer
- Only black and white photos can be accepted ~ NO COLOR photos (they don't copy well)
- Colored ads can be accepted but will be copied in black and white
- Ads can be personal well wishes or advertisements for your business
- Ads MUST BE "Camera Ready" ~ we cannot enlarge or reduce
- ¼ page ads should be no larger than 3 ¾ inches WIDE x 5 ¼ inches HEIGHT
- ½ page ads should be no larger than 7 ½ inches WIDE x 5 ¼ inches HEIGHT
- Full page ads should be no larger than 8 x 10 ½.
- Ads will be placed on a first come, first served basis.

The patron messages will be listed in the recital program in alphabetical order by dancer. Only personal ads and business ads will be in the general recital program to save on printing costs. The copy of the recital program the dancers receive on Sunday, May 23, 2010 will include ALL patron messages, personal ads and business ads. If you want your message to appear in the general recital program, you must submit a personal or business ad.

ALL patrons messages and ads must be sent via electronic mail to: LTRCtjPatrons@verizon.net by no later than 10 pm on Friday, April 16, 2010. All money is due no later than Wednesday, April 21, 2010. No hard copy patrons can be accepted. Patrons receive electronically by April 16, 2010 but without payment by April 21, 2010 cannot be accepted and will NOT appear in the recital program. We are sorry but we have a printing deadline.

- Subject line of email message should be “Patrons for _____ (dancer’s name)”
- Please leave one line between individual messages
- If same message for multiple dancers, please include first and last name of all dancers.
- There is no limit as to the number of patrons for each dancer.
- Email patron messages and ads no later than Friday, April 16, 2010
- Turn in bottom portion of this flyer with a copy of your patrons and check payable to LTRC or cash no later than Wednesday, April 21, 2010.

Please complete form below and return with a copy of your patron messages and ads and payment.

Name of Dancer: _____

of patron messages (25 words or less): _____ x \$2.50 = _____

of patron messages (26 – 50 words): _____ x \$5.00 = _____

of patron messages (51 – 75 words): _____ x \$7.50 = _____

of patron messages (_____ words): _____ x \$ _____ = _____

of 1 / 4 page ads _____ x \$12.50 = _____

of 1 / 2 page ads _____ x \$25.00 = _____

of FULL page ads _____ x \$50.00 = _____

FRONT or BACK page ad _____ x \$75.00 = _____

Please give cash and completed form to instructors.

Please make check(s) payable to LTRC and give to instructors or mail to:

Joe and Lisa Colburn
LTRC Tap/Jazz
3936 Forest Valley Rd
Parkville, MD 21234

To reiterate, payments must be received by Wednesday, April 21, 2010